



## DRIVING GROWTH IN THE FLATBREAD CATEGORY

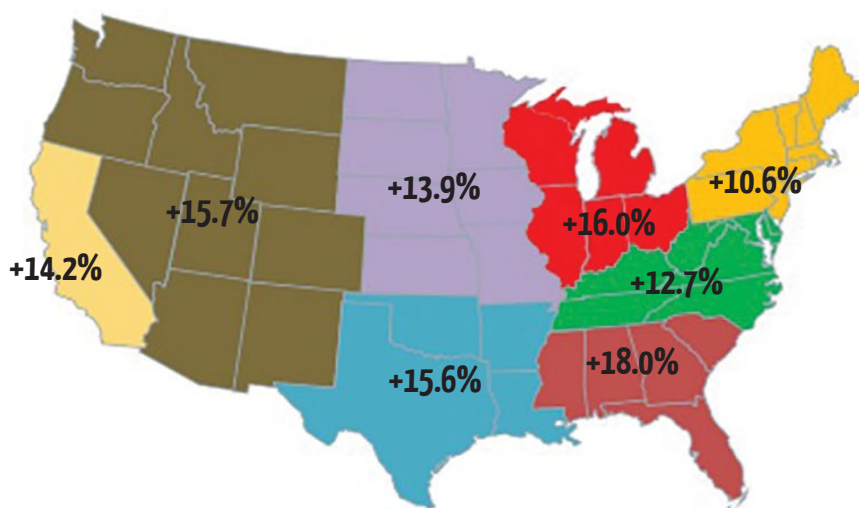


### NAAN – A SUCCESS STORY

- Flatbread is a **\$550M** category\*\*
- Naan driving **47%** of the total Flatbread
- Naan experiencing a **+72%** growth in the past **5** years

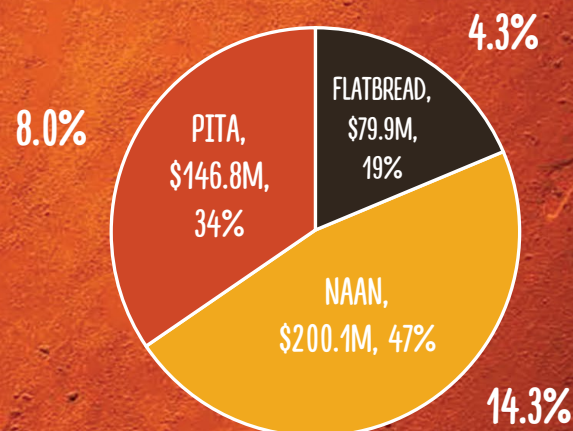
### STONEFIRE® HAS BEEN A DRIVER FOR NAAN SUCCESS

- Stonefire® core naan has achieved a **84%** share of naan segment
- Experiencing double digit dollar growth in every region



### STONEFIRE® NAAN SUCCESS TO DATE

- Stonefire® is the **#1** Brand in Flatbread category.
- Stonefire® Original Naan Ranks **#2** in Total Flatbread Category.
- Stonefire® Family Pack Naan is contributing **+28%** of the Total Stonefire® Naan growth in L52 weeks
- Stonefire® Garlic Mini Naan flavor has been **100%** incremental to the Mini Naan portfolio.



Source: IRI Unify; TL US MULO; Total Naan Category (FB + Naan + Dippers) Past 52 Weeks; Data ending 2023-03-26

\*\* IRI Unify; TL US Costco; Total Naan Category (FB+Naan+Dippers) Past 52 Weeks; Data ending 2023-03-26



# ELEVATE ANY MEAL OCCASION WITH SOMETHING SPECIAL

VERSATILE DRIVEN BY INSPIRATION CULTIVATING  
AMAZING MEALS, DELICIOUS APPS, AND EASY SNACKS  
(CLICK IMAGE TO ENLARGE)



RECIPE INSPIRATION →



ORIGINAL NAAN 2PK - Click image to enlarge

Nutrition Facts				
8 servings per container				
Serving size 1/3 naan (42g)				
Calories	130	380		
Total Fat	3g	4%	5g	12%
Saturated Fat	1g	2%	2.5g	5%
Trans Fat	0g	0%	0g	0%
Cholesterol	0mg	0%	10mg	2%
Sodium	330mg	14%	990mg	43%
Total Carb.	21g	8%	63g	23%
Dietary Fiber	1g	4%	3g	7%
Total Sugars	2g	1%	6g	1%
Total Added Sugars	1g	2%	3g	6%
Protein	4g	1%	12g	4%
Vitamin D	0mg	0%	0mg	0%
Calcium	60mg	4%	170mg	13%
Iron	1.1mg	6%	3.4mg	20%
Potassium	50mg	2%	140mg	3%



GARLIC NAAN 2PK  
Click image to enlarge

Nutrition Facts				
8 servings per container				
Serving size 1/3 naan (42g)				
Calories	120	360		
Total Fat	3g	4%	5g	12%
Saturated Fat	1g	2%	2.5g	5%
Trans Fat	0g	0%	0g	0%
Cholesterol	0mg	0%	10mg	2%
Sodium	330mg	14%	990mg	43%
Total Carb.	20g	7%	59g	21%
Dietary Fiber	1g	4%	3g	7%
Total Sugars	2g	1%	6g	1%
Total Added Sugars	1g	2%	3g	6%
Protein	4g	1%	12g	4%
Vitamin D	0mg	0%	0mg	0%
Calcium	60mg	4%	140mg	10%
Iron	1.2mg	6%	3.6mg	20%
Potassium	50mg	2%	140mg	3%



WHOLE GRAIN NAAN 2PK  
Click image to enlarge

Nutrition Facts				
8 servings per container				
Serving size 1/3 naan (42g)				
Calories	130	380		
Total Fat	4g	8%	12g	13%
Saturated Fat	1g	2%	2.5g	5%
Trans Fat	0g	0%	0g	0%
Cholesterol	0mg	0%	10mg	2%
Sodium	330mg	14%	990mg	43%
Total Carb.	19g	7%	58g	21%
Dietary Fiber	2g	8%	6g	1%
Total Sugars	2g	1%	6g	1%
Total Added Sugars	1g	2%	3g	6%
Protein	4g	1%	12g	4%
Vitamin D	0mg	0%	0mg	0%
Calcium	60mg	4%	140mg	10%
Iron	1.2mg	6%	3.6mg	20%
Potassium	50mg	2%	140mg	3%



CASE PACK / UNIT WEIGHT  
18 PACKS PER CASE / 8.8 OZ  
CASE DIMENSIONS  
15.375" x 11.5" x 11.25"  
PALLET CONFIGURATION  
10 x 8  
SHELF LIFE (AFTER THAW)  
8 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), WATER, SOYBEAN OIL, CULTURED WHEAT FLOUR, EGGS, SUGAR, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), SEA SALT, GHEE (CLARIFIED BUTTER), WHEAT GLUTEN, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST. CONTAINS: WHEAT, MILK AND EGGS. MAY CONTAIN: SOY AND SESAME.

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INGREDIENTS: WHOLE WHEAT FLOUR (WHOLE WHEAT FLOUR, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, ENZYME, ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), WATER, SOYBEAN OIL, WHEAT BRAN, BROWN SUGAR, CULTURED WHEAT FLOUR, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), SALT, GHEE (CLARIFIED BUTTER), SUGAR, WHEAT GERM, WHEAT GLUTEN, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST. CONTAINS: WHEAT AND MILK. MAY CONTAIN: EGGS, SOY AND SESAME.

ALSO AVAILABLE IN 6PK FAMILY SIZE!  
< CLICK IMAGE TO ENLARGE >



ORIGINAL MINI NAAN 4PK - Click image to enlarge

Nutrition Facts				
4 servings per container				
Serving size 1 naan (50g)				
Calories	150			
Total Fat	4g	8%		
Saturated Fat	1g	2%		
Trans Fat	0g	0%		
Cholesterol	0mg	0%		
Sodium	330mg	14%		
Total Carbohydrate	24g	8%		
Dietary Fiber	1g	4%		
Total Sugars	2g	1%		
Total Added Sugars	1g	2%		
Protein	4g	8%		
Vitamin D	0mg	0%		
Calcium	60mg	4%		
Iron	1.1mg	6%		
Potassium	50mg	2%		



GARLIC MINI NAAN 4PK  
Click image to enlarge

Nutrition Facts				
4 servings per container				
Serving size 1 naan (50g)				
Calories	140			
Total Fat	3.5g	4%		
Saturated Fat	1g	2%		
Trans Fat	0g	0%		
Cholesterol	0mg	0%		
Sodium	330mg	14%		
Total Carbohydrate	23g	8%		
Dietary Fiber	1g	4%		
Total Sugars	2g	1%		
Total Added Sugars	1g	2%		
Protein	4g	8%		
Vitamin D	0mg	0%		
Calcium	60mg	4%		
Iron	1.1mg	6%		
Potassium	50mg	2%		



ANCIENT GRAIN MINI NAAN 4PK  
Click image to enlarge

Nutrition Facts				
4 servings per container				
Serving size 1 naan (50g)				
Calories	160			
Total Fat	4.5g	9%		
Saturated Fat	1g	2%		
Trans Fat	0g	0%		
Cholesterol	0mg	0%		
Sodium	330mg	14%		
Total Carbohydrate	24g	8%		
Dietary Fiber	2g	8%		
Total Sugars	2g	1%		
Total Added Sugars	1g	2%		
Protein	4g	8%		
Vitamin D	0mg	0%		
Calcium	60mg	4%		
Iron	1.1mg	6%		
Potassium	50mg	2%		



CASE PACK / UNIT WEIGHT  
14 PACKS PER CASE / 7.05 OZ  
CASE DIMENSIONS  
13.25" x 11.375" x 7.5"  
PALLET CONFIGURATION  
12 x 12  
SHELF LIFE (AFTER THAW)  
8 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), WATER, SOYBEAN OIL, CULTURED WHEAT FLOUR, EGGS, SUGAR, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), SEA SALT, GHEE (CLARIFIED BUTTER), WHEAT GLUTEN, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST. CONTAINS: WHEAT, MILK AND EGGS. MAY CONTAIN: SOY AND SESAME.

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