



NAAN ROUNDS GROWTH OPPORTUNITY IN THE SANDWICH BREAD SEGMENT



SANDWICH FACTS

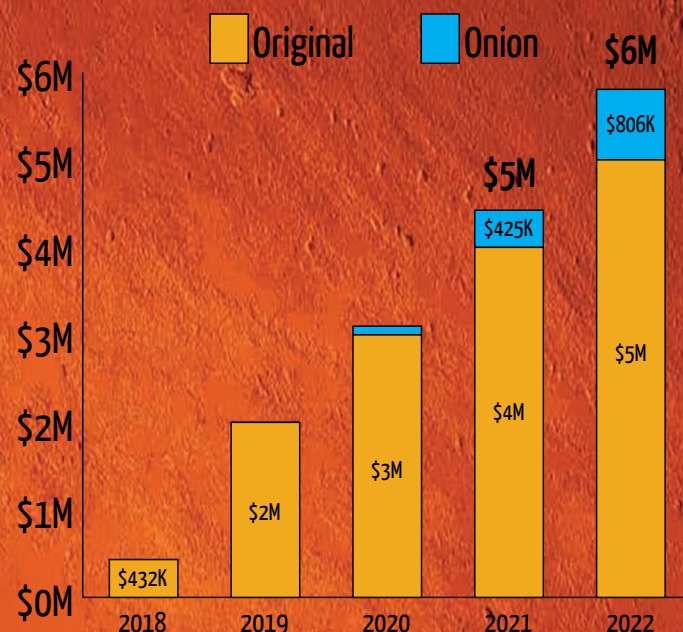
- Americans eat **300** million sandwiches every day
- 93%** agree that the quality of the bread is critical to the quality of the sandwich
- Specialty breads and buns have experienced dollar growth since 2020



STONEFIRE® NAAN ROUNDS SUCCESS TO DATE

- Stonefire® rounds has experienced double digit growth in dollars and units since launch!
- Naan Rounds has established itself as one of the top **5 SKUs** in Stonefire® driving **12%** of the total Stonefire® brand volume
- Caramelized Onion flavor has been driving **100%** growth to the Naan Rounds portfolio.

TOTAL US MULTI-OUTLET



ELEVATE YOUR SANDWICH GAME

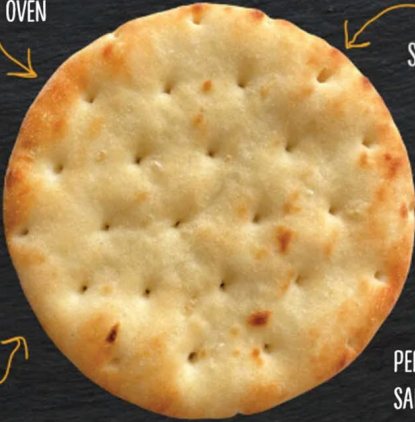
CHARACTERISTICS OF NAAN ROUNDS

BAKED IN OUR PATENTED
TANDOOR TUNNEL OVEN

SOFT FLUFFY TEXTURE

NO ARTIFICIAL
PRESERVATIVES

PERFECT SIZE FOR ANY
SANDWICH OCCASION



MAKE EVERY OCCASION SPECIAL

(CLICK IMAGE TO ENLARGE)



RECIPE INSPIRATION →



ORIGINAL NAAN ROUNDS

Click image to enlarge

Nutrition Facts

6 servings per container	
Serving size	2 naan (60g)
Amount per serving	Calories 180
	% Daily Value*
Total Fat 3.5g	4%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 440mg	19%
Total Carbohydrate 32g	12%
Dietary Fiber 4g	14%
Total Sugars 3g	
Includes 3g Added Sugars	6%
Protein 5g	
Vitamin D 0mcg	0%
Calcium 30mg	2%
Iron 1.9mg	10%
Potassium 70mg	2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



CASE PACK / UNIT WEIGHT

12 PACKS PER CASE / 12.7 OZ

CASE DIMENSIONS

16" x 10" x 11.75"

PALLET CONFIGURATION

12 x 8

SHELF LIFE (AFTER THAW)

7 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), WATER, BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), SOYBEAN OIL, MODIFIED WHEAT STARCH, CULTURED WHEAT FLOUR, SUGAR, SALT, GHEE (CLARIFIED BUTTER), DEXTROSE, ACACIA, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), YEAST, MONO- AND DIGLYCERIDES, ENZYMES.

CONTAINS: WHEAT AND MILK. MAY CONTAIN: EGGS, SOY AND SESAME.

CARAMELIZED ONION NAAN ROUNDS

Click image to enlarge

Nutrition Facts

6 servings per container	
Serving size	2 naan (60g)
Amount per serving	Calories 180
	% Daily Value*
Total Fat 4g	5%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 480mg	21%
Total Carbohydrate 31g	11%
Dietary Fiber 3g	11%
Total Sugars 3g	
Includes 2g Added Sugars	4%
Protein 5g	
Vitamin D 0mcg	0%
Calcium 60mg	4%
Iron 1.6mg	8%
Potassium 70mg	2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



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