



ELEVATE YOUR SNACKING OCCASION



SNACKING CATEGORY FACTS:

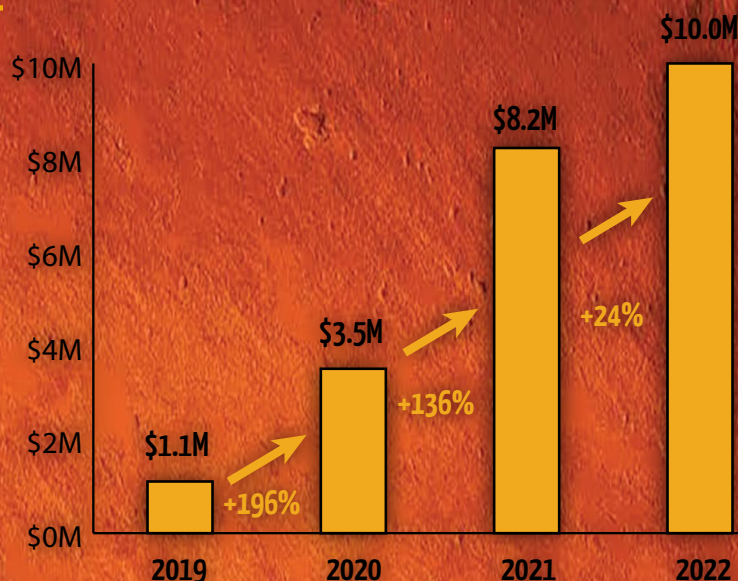
- Snacking consumption dollar growth of **15.5%** vs YAGO
- **83%** of consumers prefer snacks with premium bold flavors
- **92%** of consumers replace one weekly meal with snacks



STONEFIRE® NAAN CRISPS – SUCCESS TO DATE

- Stonefire® Naan Crisps experienced double-digit growth in dollars and units in L52 weeks.
- Naan Crisps experienced **+18.2%** unit growth, vs a decline of **-7%** in the cracker segment in L52 weeks.

Stonefire® Accelerated Growth YOY



*Source: IRI Market Track; TL US MULO; LATEST 52 WEEKS ENDING April 23, 2023
IRI Market Track; TL US MULO; LATEST 52 WEEKS ENDING March 26, 2023
IRI Market Track; TL US Food; Latest 52 Weeks Ending December 29, 2022
Source: Packaging Corporation 2021
Circana Bakery Study – May 2023 – Total US

STONEFIRE® NAAN CRISPS

MADE FOR SNACKING AND SHARING USING STONEFIRE® AUTHENTIC NAAN RECIPE

FLAVOR FLAME-BAKED IN



BUBBLES
AND CHAR

MADE FOR
SNACKING AND SHARING



NO ARTIFICIAL
PRESERVATIVES



SEA SALT

Click image to enlarge



NAAN CRISPS



10876681009581

GARLIC & CHEESE

Click image to enlarge



NAAN CRISPS



10876681001400

CLASSIC CHEDDAR

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NAAN CRISPS



10876681008744

EVERYTHING

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NAAN CRISPS



10876681000953

Nutrition Facts	
About 6 servings per container	
Serving size	10 crackers (30g)
Amount per serving	
Calories	130
Total Fat 5g	6%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 230mg	11%
Total Carbohydrate 18g	7%
Dietary Fiber 1g	4%
Total Sugars 1g	
Includes 0g Added Sugars	0%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 1mg	6%
Potassium 40mg	0%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

ITEM NUMBER

8200958

CASE PACK / UNIT WEIGHT

12 PACKS PER CASE / 6 OZ

CASE DIMENSIONS

47.86" x 11" x 8.5"

PALLET CONFIGURATION

8 x 5

Nutrition Facts	
About 6 servings per container	
Serving size	10 crackers (30g)
Amount per serving	
Calories	130
Total Fat 5g	7%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 290mg	13%
Total Carbohydrate 18g	7%
Dietary Fiber 1g	3%
Total Sugars 1g	
Includes <1g Added Sugars	1%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 1.2mg	6%
Potassium 10mg	0%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

ITEM NUMBER

8201040

CASE PACK / UNIT WEIGHT

12 PACKS PER CASE / 6 OZ

CASE DIMENSIONS

47.86" x 11" x 8.5"

PALLET CONFIGURATION

8 x 5

Nutrition Facts	
About 6 servings per container	
Serving size	10 crackers (30g)
Amount per serving	
Calories	120
Total Fat 5g	6%
Saturated Fat 1g	4%
Trans Fat 0g	
Cholesterol 5mg	1%
Sodium 310mg	14%
Total Carbohydrate 18g	7%
Dietary Fiber 1g	2%
Total Sugars 1g	
Includes <1g Added Sugars	2%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 30mg	2%
Iron 0.9mg	0%
Potassium 30mg	0%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

ITEM NUMBER

8200874

CASE PACK / UNIT WEIGHT

12 PACKS PER CASE / 6 OZ

CASE DIMENSIONS

47.86" x 11" x 8.5"

PALLET CONFIGURATION

8 x 5

Nutrition Facts	
About 6 servings per container	
Serving size	10 crackers (30g)
Amount per serving	
Calories	130
Total Fat 5g	6%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 230mg	10%
Total Carbohydrate 18g	7%
Dietary Fiber 1g	4%
Total Sugars 1g	
Includes 1g Added Sugars	2%
Protein 2g	
Vitamin D 0mcg	0%
Calcium 20mg	2%
Iron 1.1mg	6%
Potassium 50mg	2%
*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.	

ITEM NUMBER

8200905

CASE PACK / UNIT WEIGHT

12 PACKS PER CASE / 6 OZ

CASE DIMENSIONS

47.86" x 11" x 8.5"

PALLET CONFIGURATION

8 x 5

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUNFLOWER AND/OR CANOLA OIL, CORN STARCH, SEA SALT, SUGAR, GHEE (CLARIFIED BUTTER), MALTED BARLEY EXTRACT, INACTIVE YEAST, BUTTERMILK (NONFAT MILK, SALT, BACTERIAL CULTURE), NATURAL FLAVOR, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), ENZYME.

CONTAINS: WHEAT AND MILK. MAY CONTAIN: SESAME.

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUNFLOWER AND/OR CANOLA OIL, GARLIC CHEESE SEASONING (SALT, DAIRY PERMEATE, ONION POWDER, GARLIC POWDER, SUGAR, CORN MALTODEXTRIN, NONFAT MILK, CHEDDAR CHEESE [MILK, CHEESE CULTURES, SALT, ENZYMES], TAPIOCA DEXTRIN, CITRIC ACID, BUTTERMILK POWDER, YEAST EXTRACT, MALIC ACID, NATURAL FLAVOR, GUM ARABIC, SPICE EXTRACTIVES, SILICON DIOXIDE), CORN STARCH, SUGAR, SEA SALT, GHEE (CLARIFIED BUTTER), INACTIVE YEAST, BUTTERMILK (NONFAT MILK, SALT, BACTERIAL CULTURE), GARLIC POWDER, PARSLEY FLAKES, SUGAR CANE SYRUP, NATURAL FLAVOR, ENZYME.

CONTAINS: WHEAT AND MILK. MAY CONTAIN: SESAME.

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUNFLOWER AND/OR CANOLA OIL, CHEDDAR CHEESE (MILK, BACTERIAL CULTURE, SALT, ENZYME), SUGAR, CORN STARCH, SEA SALT, CHEESE SEASONING (TAPIOCA DEXTRIN, MODIFIED MILK INGREDIENTS, CHEDDAR CHEESE [MILK, BACTERIAL CULTURE, SALT, ENZYME], SUNFLOWER OIL, NATURAL FLAVOR, SALT, SODIUM PHOSPHATE, CITRIC ACID, SILICON DIOXIDE, ASCORBIC ACID, TOCOPHEROLS), YEAST EXTRACT, GHEE (CLARIFIED BUTTER), BUTTERMILK (NONFAT MILK, SALT, BACTERIAL CULTURE), LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), NATURAL FLAVOR, ANNATTO EXTRACT COLOR, ENZYME.

CONTAINS: WHEAT AND MILK. MAY CONTAIN: SESAME.

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUNFLOWER AND/OR CANOLA OIL, SUGAR, CORN STARCH, DEHYDRATED ONION, SESAME SEEDS, SEA SALT, POPPY SEEDS, BLACK SESAME SEEDS, INACTIVE YEAST, GHEE (CLARIFIED BUTTER), DEHYDRATED GARLIC, BUTTERMILK (NONFAT MILK, SALT, BACTERIAL CULTURE), LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), NATURAL FLAVOR, ENZYME.

CONTAINS: WHEAT, MILK AND SESAME.



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