



# ELEVATE YOUR SNACKING OCCASION



## SNACKING CATEGORY FACTS:

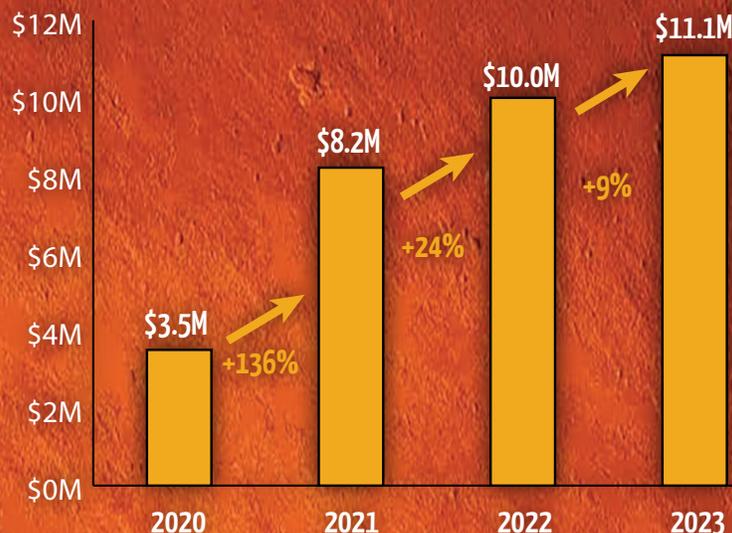
- Snacking consumption dollar growth of **15.5%** vs YAGO
- **83%** of consumers prefer snacks with premium bold flavors
- **92%** of consumers replace one weekly meal with snacks



## STONEFIRE® NAAN CRISPS – SUCCESS TO DATE

- Stonefire® Naan Crisps outperformed total cracker segment in both dollars and units in the past 52W
- Within Food, Stonefire® Naan Crisps experienced double digit growth in dollars and units in the past 52W

## Stonefire® Accelerated Growth YOY



Source: IRI Market Track; TL US MULO; LATEST 52 WEEKS ENDING Dec 31, 2023

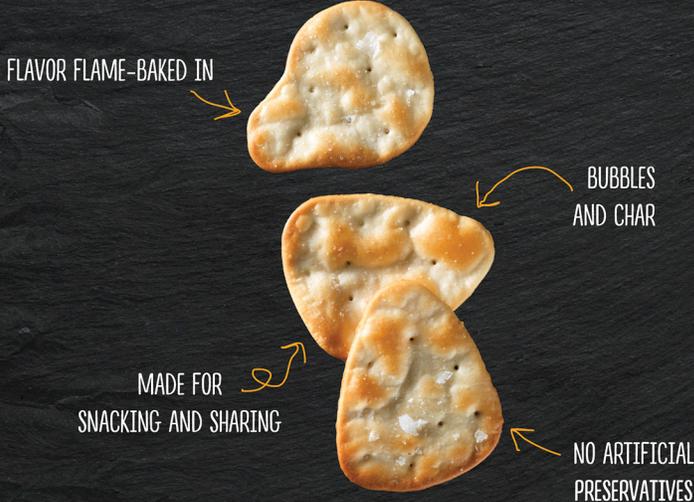
IRI Market Track; TL US Food; Latest 52 Weeks Ending Dec 31, 2023

Source: Packaging Corporation 2021

Circana Bakery Study – May 2023 – Total US

# STONEFIRE® NAAN CRISPS

MADE FOR SNACKING AND SHARING USING STONEFIRE® AUTHENTIC NAAN RECIPE



NOW AVAILABLE IN A RECYCLABLE POUCH

## SEA SALT

Click image to enlarge



10876681009581

## GARLIC & CHEESE

Click image to enlarge



10876681001400

## EVERYTHING

Click image to enlarge



10876681000953

Nutrition Facts	
About 6 servings per container	
Serving size 10 crackers (30g)	
Amount per serving	
<b>Calories</b>	<b>130</b>
	% Daily Value*
Total Fat 5g	6%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 230mg	11%
Total Carbohydrate 18g	7%
Dietary Fiber 1g	4%
Total Sugars 1g	
Includes 0g Added Sugars	0%
<b>Protein</b> 2g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 1mg	6%
Potassium 40mg	0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

ITEM NUMBER	8200958
CASE PACK / UNIT WEIGHT	12 PACKS PER CASE / 6 OZ
CASE DIMENSIONS	17.86" x 11" x 8.5"
PALLET CONFIGURATION	8 x 5

Nutrition Facts	
About 6 servings per container	
Serving size 10 crackers (30g)	
Amount per serving	
<b>Calories</b>	<b>130</b>
	% Daily Value*
Total Fat 5g	7%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 230mg	13%
Total Carbohydrate 18g	7%
Dietary Fiber 1g	3%
Total Sugars 1g	
Includes <1g Added Sugars	1%
<b>Protein</b> 2g	
Vitamin D 0mcg	0%
Calcium 10mg	0%
Iron 1.2mg	6%
Potassium 10mg	0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

ITEM NUMBER	8201040
CASE PACK / UNIT WEIGHT	12 PACKS PER CASE / 6 OZ
CASE DIMENSIONS	17.86" x 11" x 8.5"
PALLET CONFIGURATION	8 x 5

Nutrition Facts	
About 6 servings per container	
Serving size 10 crackers (30g)	
Amount per serving	
<b>Calories</b>	<b>130</b>
	% Daily Value*
Total Fat 5g	6%
Saturated Fat 0.5g	3%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 230mg	10%
Total Carbohydrate 18g	7%
Dietary Fiber 1g	4%
Total Sugars 1g	
Includes 1g Added Sugars	2%
<b>Protein</b> 2g	
Vitamin D 0mcg	0%
Calcium 20mg	2%
Iron 1.1mg	6%
Potassium 50mg	2%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

ITEM NUMBER	8200905
CASE PACK / UNIT WEIGHT	12 PACKS PER CASE / 6 OZ
CASE DIMENSIONS	17.86" x 11" x 8.5"
PALLET CONFIGURATION	8 x 5

**INGREDIENTS:** ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUNFLOWER AND/OR CANOLA OIL, CORN STARCH, SEA SALT, SUGAR, GHEE (CLARIFIED BUTTER), MALTED BARLEY EXTRACT, INACTIVE YEAST, BUTTERMILK (NONFAT MILK, SALT, BACTERIAL CULTURE), NATURAL FLAVOR, LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), ENZYME.  
**CONTAINS: WHEAT AND MILK. MAY CONTAIN: SESAME.**

**INGREDIENTS:** ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUNFLOWER AND/OR CANOLA OIL, GARLIC CHEESE SEASONING (SALT, DAIRY PERMEATE, ONION POWDER, GARLIC POWDER, SUGAR, CORN MALTODEXTRIN, NONFAT MILK, CHEDDAR CHEESE [MILK, CHEESE CULTURES, SALT, ENZYMES], TAPIOCA DEXTRIN, CITRIC ACID, BUTTERMILK POWDER, YEAST EXTRACT, MALIC ACID, NATURAL FLAVOR, GUM ARABIC, SPICE EXTRACTIVES, SILICON DIOXIDE), CORN STARCH, SUGAR, SEA SALT, GHEE (CLARIFIED BUTTER), INACTIVE YEAST, BUTTERMILK (NONFAT MILK, SALT, BACTERIAL CULTURE), GARLIC POWDER, PARSLEY FLAKES, SUGAR CANE SYRUP, NATURAL FLAVOR, ENZYME.  
**CONTAINS: WHEAT AND MILK. MAY CONTAIN: SESAME.**

**INGREDIENTS:** ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, THIAMINE MONONITRATE, RIBOFLAVIN, FOLIC ACID), SUNFLOWER AND/OR CANOLA OIL, SUGAR, CORN STARCH, DEHYDRATED ONION, SESAME SEEDS, SEA SALT, POPPY SEEDS, BLACK SESAME SEEDS, INACTIVE YEAST, GHEE (CLARIFIED BUTTER), DEHYDRATED GARLIC, BUTTERMILK (NONFAT MILK, SALT, BACTERIAL CULTURE), LEAVENING (BAKING SODA, MONOCALCIUM PHOSPHATE), NATURAL FLAVOR, ENZYME.  
**CONTAINS: WHEAT, MILK AND SESAME.**



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