



## NAAN ROUNDS GROWTH OPPORTUNITY IN THE SANDWICH BREAD SEGMENT



### SANDWICH FACTS

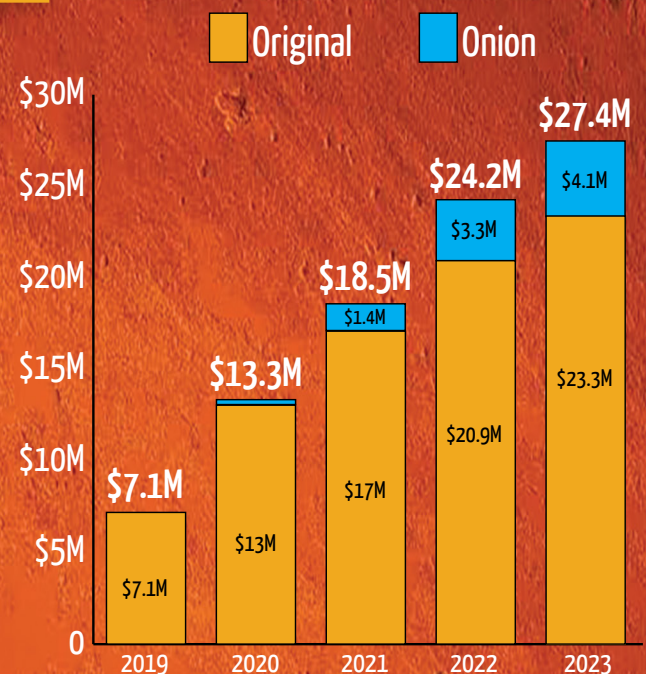
- Americans eat **300** million sandwiches every day
- 93%** agree that the quality of the bread is critical to the quality of the sandwich
- Specialty breads and buns have experienced dollar growth since 2020



### STONEFIRE® NAAN ROUNDS SUCCESS TO DATE

- Stonefire® Rounds has experienced double digit growth in dollars and units since launch!
- Original Naan Rounds has established itself as a top 5 sku in the Flatbread category
- Naan Rounds are driving **+14%** of total Stonefire® volume
- Caramelized Onion flavor has been driving **100%** incremental growth to the Naan Rounds portfolio.

### TOTAL US MULTI-OUTLET





# ELEVATE YOUR SANDWICH GAME

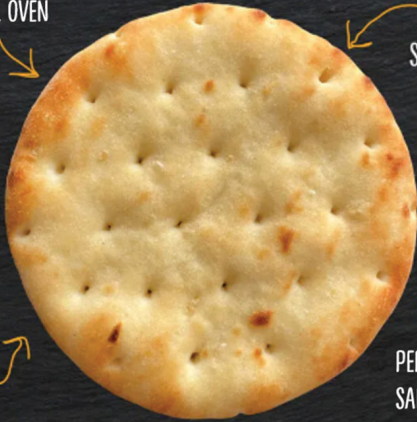
## CHARACTERISTICS OF NAAN ROUNDS

BAKED IN OUR PATENTED  
TANDOOR TUNNEL OVEN

SOFT FLUFFY TEXTURE

NO ARTIFICIAL  
PRESERVATIVES

PERFECT SIZE FOR ANY  
SANDWICH OCCASION



## MAKE EVERY OCCASION SPECIAL

(CLICK IMAGE TO ENLARGE)



## RECIPE INSPIRATION



## ORIGINAL NAAN ROUNDS

Click image to enlarge

### Nutrition Facts

6 servings per container	
<b>Serving size</b>	<b>2 naan (60g)</b>
<b>Amount per serving</b>	<b>Calories 180</b>
	<b>% Daily Value*</b>
<b>Total Fat</b> 3.5g	<b>4%</b>
Saturated Fat 1g	<b>5%</b>
Trans Fat 0g	
<b>Cholesterol</b> 0mg	<b>0%</b>
<b>Sodium</b> 440mg	<b>19%</b>
<b>Total Carbohydrate</b> 32g	<b>12%</b>
Dietary Fiber 4g	<b>14%</b>
Total Sugars 3g	
Includes 3g Added Sugars	<b>6%</b>
<b>Protein</b> 5g	
Vitamin D 0mcg	0%
Calcium 30mg	2%
Iron 1.9mg	10%
Potassium 70mg	2%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



### CASE PACK / UNIT WEIGHT

12 PACKS PER CASE / 12.7 OZ

### CASE DIMENSIONS

16" x 10" x 11.75"

### PALLET CONFIGURATION

12 x 8

### SHELF LIFE (AFTER THAW)

7 DAYS

**INGREDIENTS:** ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), WATER, BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), SOYBEAN OIL, MODIFIED WHEAT STARCH, CULTURED WHEAT FLOUR, SUGAR, SALT, GHEE (CLARIFIED BUTTER), DEXTROSE, ACACIA, LEAVENING (SODIUM ACID PYROPHOSPHATE, BAKING SODA), YEAST, MONO- AND DIGLYCERIDES, ENZYMES.

CONTAINS: WHEAT AND MILK. MAY CONTAIN: EGGS, SOY AND SESAME.

## CARAMELIZED ONION NAAN ROUNDS

Click image to enlarge

### Nutrition Facts

6 servings per container	
<b>Serving size</b>	<b>2 naan (60g)</b>
<b>Amount per serving</b>	<b>Calories 180</b>
	<b>% Daily Value*</b>
<b>Total Fat</b> 4g	<b>5%</b>
Saturated Fat 1g	<b>5%</b>
Trans Fat 0g	
<b>Cholesterol</b> 5mg	<b>2%</b>
<b>Sodium</b> 480mg	<b>21%</b>
<b>Total Carbohydrate</b> 31g	<b>11%</b>
Dietary Fiber 3g	<b>11%</b>
Total Sugars 3g	
Includes 2g Added Sugars	<b>4%</b>
<b>Protein</b> 5g	
Vitamin D 0mcg	0%
Calcium 60mg	4%
Iron 1.6mg	8%
Potassium 70mg	2%

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