Stonefire®

DRIVING GROWTH IN THE FLATBREAD CATEGORY

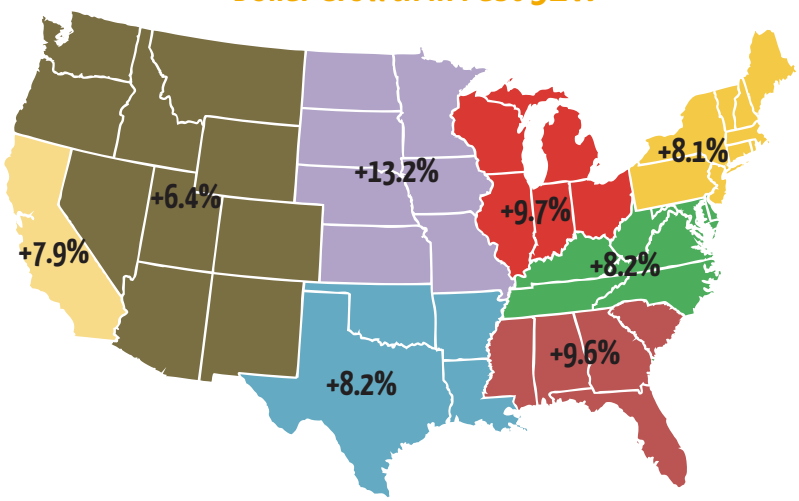
NAAN – A SUCCESS STORY

- Flatbread is a **$447M** category
- Naan accounts for **47%** of the Flatbread category
- Naan is driving **80%** of the Flatbread growth

STONEFIRE® HAS BEEN A DRIVER FOR NAAN SUCCESS

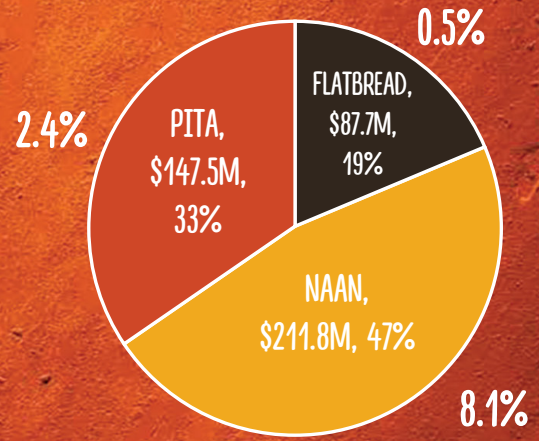
- Stonefire® core naan has achieved a **90%** share of naan segment
- Stonefire® experiencing **50%+** dollar CAGR growth in past 4 years

Dollar Growth in Past 52W



STONEFIRE® NAAN SUCCESS TO DATE

- Stonefire® is the **#1** brand in bakery & the top 5 SKU's in the Flatbread category
- Stonefire® Mini & Teardrop Naan Original occupy the **#1 & 2** positions within bakery
- Stonefire® Family Pack Naan delivered double digit growth in dollars & units in the L52 Weeks
- Stonefire® Garlic Mini Naan flavor has been **100%** incremental to the Mini Naan portfolio.



Source: IRI Unify; TL US MULO; Total Naan Category (FB + Naan + Dippers) Past 52 Weeks; Data ending 2023-12-31

ELEVATE ANY MEAL OCCASION WITH SOMETHING SPECIAL

VERSATILE DRIVEN BY INSPIRATION CULTIVATING AMAZING MEALS, DELICIOUS APPS, AND EASY SNACKS

(CLICK IMAGE TO ENLARGE)

RECIPE INSPIRATION →

ORIGINAL NAAN 2PK - Click image to enlarge

Nutrition Facts
6 servings per container
Serving size 1/3 naan (42g)

Calories	Per 1/3 naan 130	Per 1 naan 380
	% DV*	% DV*
Total Fat	3g 4%	9g 12%
Saturated Fat	1g 5%	2.5g 13%
Trans Fat	0g	0g
Cholesterol	5mg 2%	15mg 5%
Sodium	330mg 14%	990mg 43%
Total Carb.	21g 8%	62g 23%
Dietary Fiber	1g 4%	2g 7%
Total Sugars	2g	6g
Incl. Added Sugars	1g 2%	3g 6%
Protein	4g	12g
Vitamin D	0mcg 0%	0mcg 0%
Calcium	60mg 4%	170mg 15%
Iron	1.1mg 6%	3.4mg 20%
Potassium	50mg 2%	140mg 2%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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CASE PACK / UNIT WEIGHT
18 PACKS PER CASE / 8.8 OZ
CASE DIMENSIONS
15.375" X 11.5" X 11.25"
PALLET CONFIGURATION
10 X 8
SHELF LIFE (AFTER THAW)
8 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), WATER, SOYBEAN OIL, CULTURED WHEAT FLOUR, EGGS, SUGAR, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), SEA SALT, GHEE (CLARIFIED BUTTER), WHEAT GLUTEN, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST.
CONTAINS: WHEAT, MILK AND EGGS.
MAY CONTAIN: SOY AND SESAME.

GARLIC NAAN 2PK
Click image to enlarge

Nutrition Facts
6 servings per container
Serving size 1/3 naan (42g)

Calories	Per 1/3 naan 120	Per 1 naan 360
	% DV*	% DV*
Total Fat	3g 4%	9g 12%
Saturated Fat	0.5g 3%	2g 10%
Trans Fat	0g	0g
Cholesterol	0mg 0%	5mg 2%
Sodium	280mg 12%	830mg 36%
Total Carb.	20g 7%	59g 21%
Dietary Fiber	1g 4%	2g 7%
Total Sugars	2g	6g
Incl. Added Sugars	1g 2%	2g 4%
Protein	4g	11g
Vitamin D	0mcg 0%	0mcg 0%
Calcium	50mg 4%	140mg 10%
Iron	1.2mg 6%	3.6mg 20%
Potassium	60mg 2%	190mg 4%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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CASE PACK / UNIT WEIGHT
18 PACKS PER CASE / 8.8 OZ
CASE DIMENSIONS
15.375" X 11.5" X 11.25"
PALLET CONFIGURATION
10 X 8
SHELF LIFE (AFTER THAW)
8 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), WATER, SOYBEAN OIL, ROASTED GARLIC, CULTURED WHEAT FLOUR, EGGS, SUGAR, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), SEA SALT, GHEE (CLARIFIED BUTTER), WHEAT GLUTEN, CILANTRO, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST.
CONTAINS: WHEAT, MILK AND EGGS.
MAY CONTAIN: SOY AND SESAME.

ORIGINAL NAAN 6PK FAMILY SIZE
Click image to enlarge

Nutrition Facts
18 servings per container
Serving size 1/3 naan (42g)

Calories	Per 1/3 naan 130	Per 1 naan 370
	% DV*	% DV*
Total Fat	3.5g 4%	10g 13%
Saturated Fat	1g 5%	2.5g 13%
Trans Fat	0g	0g
Cholesterol	0mg 0%	5mg 2%
Sodium	270mg 12%	800mg 35%
Total Carb.	20g 7%	59g 21%
Dietary Fiber	1g 4%	2g 7%
Total Sugars	2g	6g
Incl. Added Sugars	1g 2%	2g 4%
Protein	4g	11g
Vitamin D	0mcg 0%	0mcg 0%
Calcium	50mg 4%	150mg 10%
Iron	1.2mg 6%	3.5mg 20%
Potassium	60mg 2%	170mg 4%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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CASE PACK / UNIT WEIGHT
8 PACKS PER CASE / 26.4 OZ
CASE DIMENSIONS
15.375" X 11.5" X 11.25"
PALLET CONFIGURATION
10 X 8
SHELF LIFE (AFTER THAW)
8 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), WATER, SOYBEAN OIL, CULTURED WHEAT FLOUR, EGGS, SUGAR, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), SEA SALT, GHEE (CLARIFIED BUTTER), WHEAT GLUTEN, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST.
CONTAINS: WHEAT, MILK AND EGGS.
MAY CONTAIN: SOY AND SESAME.

ORIGINAL MINI NAAN 4PK - Click image to enlarge

Nutrition Facts
4 servings per container
Serving size 1 naan (50g)

Amount per serving Calories	150
	% Daily Value*
Total Fat 4g	5%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 320mg	14%
Total Carbohydrate 24g	9%
Dietary Fiber 1g	4%
Total Sugars 3g	
Includes 1g Added Sugars	2%
Protein 4g	
Vit. D 0mcg 0% · Calcium 60mg 4%	
Iron 1.4mg 8% · Potas. 70mg 2%	

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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CASE PACK / UNIT WEIGHT
14 PACKS PER CASE / 7.05 OZ
CASE DIMENSIONS
13.25" X 11.375" X 7.5"
PALLET CONFIGURATION
12 X 12
SHELF LIFE (AFTER THAW)
8 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), WATER, SOYBEAN OIL, CULTURED WHEAT FLOUR, EGGS, SUGAR, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), SEA SALT, GHEE (CLARIFIED BUTTER), WHEAT GLUTEN, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST.
CONTAINS: WHEAT, MILK AND EGGS.
MAY CONTAIN: SOY AND SESAME.

GARLIC MINI NAAN 4PK
Click image to enlarge

Nutrition Facts
4 servings per container
Serving size 1 naan (50g)

Amount per serving Calories	140
	% Daily Value*
Total Fat 3.5g	4%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 5mg	2%
Sodium 330mg	14%
Total Carbohydrate 22g	8%
Dietary Fiber 1g	4%
Total Sugars 2g	
Includes 1g Added Sugars	2%
Protein 5g	
Vit. D 0mcg 0% · Calcium 60mg 4%	
Iron 1.5mg 8% · Potas. 80mg 2%	

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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CASE PACK / UNIT WEIGHT
14 PACKS PER CASE / 7.05 OZ
CASE DIMENSIONS
13.25" X 11.375" X 7.5"
PALLET CONFIGURATION
12 X 12
SHELF LIFE (AFTER THAW)
8 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), WATER, SOYBEAN OIL, ROASTED GARLIC, CULTURED WHEAT FLOUR, EGGS, SUGAR, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), SEA SALT, GHEE (CLARIFIED BUTTER), WHEAT GLUTEN, CILANTRO, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST.
CONTAINS: WHEAT, MILK AND EGGS.
MAY CONTAIN: SOY AND SESAME.

ANCIENT GRAIN MINI NAAN 4PK
Click image to enlarge

Nutrition Facts
4 servings per container
Serving size 1 naan (50g)

Amount per serving Calories	160
	% Daily Value*
Total Fat 4.5g	6%
Saturated Fat 1g	5%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 320mg	14%
Total Carbohydrate 24g	9%
Dietary Fiber 2g	7%
Total Sugars 3g	
Includes 2g Added Sugars	4%
Protein 5g	
Vit. D 0mcg 0% · Calcium 60mg 4%	
Iron 1.6mg 8% · Potas. 90mg 2%	

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

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CASE PACK / UNIT WEIGHT
14 PACKS PER CASE / 7.05 OZ
CASE DIMENSIONS
13.25" X 11.375" X 7.5"
PALLET CONFIGURATION
12 X 12
SHELF LIFE (AFTER THAW)
8 DAYS

INGREDIENTS: ENRICHED WHEAT FLOUR (WHEAT FLOUR, NIACIN, REDUCED IRON, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, THIAMINE MONONITRATE, RIBOFLAVIN, ENZYME, FOLIC ACID), WATER, BUTTERMILK (NONFAT MILK, DRY BUTTERMILK, BACTERIAL CULTURE), SOYBEAN OIL, BROWN SUGAR, WHOLE WHEAT FLOUR (WHOLE WHEAT FLOUR, ASCORBIC ACID ADDED AS A DOUGH CONDITIONER, ENZYME), CULTURED WHEAT FLOUR, WHEAT BRAN, BAKING POWDER (SODIUM ACID PYROPHOSPHATE, BAKING SODA, CORNSTARCH, MONOCALCIUM PHOSPHATE), WHEAT GLUTEN, SALT, WHOLE GRAIN SPELT, WHOLE GRAIN BUCKWHEAT, ROLLED OATS, GHEE (CLARIFIED BUTTER), WHOLE GRAIN RYE, SESAME SEEDS, FERMENTED RYE FLOUR, WHOLE GRAIN KHORASAN WHEAT, WHOLE GRAIN SPELT FLOUR, FLAX SEEDS, DEXTROSE, DEXTRIN, CARROT FIBER, YEAST, QUINOA.
CONTAINS: WHEAT, MILK AND SESAME. MAY CONTAIN: EGGS AND SOY.

Stonefire

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